

# **STROKE SOCIETY OF AUSTRALASIA** ←

**PERTH CONVENTION AND EXHIBITION CENTRE, WA  
27 - 30 JULY 2021**

## **SPONSORSHIP & EXHIBITION PROSPECTUS**



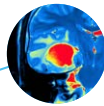
**stroke  
society**  
OF AUSTRALASIA

# INVITATION TO ATTEND SSA 2021



On behalf of the Stroke Society of Australasia and the Organising Committee of SSA 2021, we would like to invite you to participate in the Stroke Society of Australasia 2021 Conference. The conference will be held from 27 -30 July 2021 at the Perth Convention and Exhibition Centre, Western Australia.

SSA held its first meeting in Perth 1990, which means it will be celebrating over three decades in 2021. This brought the theme of this meeting as "Back to the Future". This theme will allow us to cover broad topics of stroke and represent speakers young and experienced.



Basic Science

Heart and Stroke

Technology / Machine learning

Intracerebral haemorrhage

Systems of care

- Prehospital
- Stroke calls
- Telestroke
- Mobile stroke unit / Prehospital stroke care

Young Stroke (Migraine, PFO, Dissection)

Cerebral Small Vessel Disease

Australasian Stroke Trials Network quick fire session

Acute Reperfusion Therapy

- Neurointerventional treatment
- Thrombolysis

Stroke Rehabilitation

- Stroke Nursing
- Consumer Partnership

Allied health

Neuroimaging

Secondary prevention

Neuroprotection

New Investigator Session - separate session vs incorporated into other sessions

Controversies in Stroke

We look forward to meeting you in Perth at SSA 2021 and to learning more about the products and services that you have to offer. This conference promises to be an unrivalled opportunity for you to connect with professionals interested in improving outcomes for stroke patients now and in the future.

Kind Regards,

**Darshan Ghia**

Consultant Neurologist and Head of Stroke Unit, Fiona Stanley hospital, Perth. Clinical Senior lecturer, School of Medicine and Pharmacology, University of Western Australia. Chair of the Organising committee, SSA 2021



# ABOUT STROKE SOCIETY OF AUSTRALASIA

The Stroke Society of Australasia (SSA) was formed in 1989 by clinicians and researchers endeavoring to tackle the enormous burden of stroke in our community. The number of members has steadily increased to approximately 300.

SSA's current membership includes:

- Neurologists
- Geriatricians
- Rehabilitation specialists
- Nurses
- Psychologists
- Other Medical Professionals
- Professionals from Government and Non-Government Organisations

The SSA has strong ties with the Stroke Foundation as the two organisations share the common objective of overcoming the problem of stroke. The main activities undertaken by the Stroke Society of Australasia include:

- Conducting an Annual Scientific Meeting (ASM)
- Contributing to the Australian Stroke Coalition
- Providing input to guidelines on stroke care
- Providing awards for new investigators, members travelling overseas for stroke-related work and acknowledging people who have championed stroke
- Providing representation on Federal and State committees which formulate government policy on stroke

For more information about SSA please visit <http://www.strokesociety.com.au>

## INDUSTRY LIASION CONTACTS

### SSA 2021 Industry Liaison (Committee)

#### Darshan Ghia

Consultant Neurologist and Head of Stroke Unit, Fiona Stanley hospital, Perth  
Clinical Senior lecturer, School of Medicine and Pharmacology, University of Western Australia  
Chair of the Organising committee, SSA 2021  
Darshan.Ghia@health.wa.gov.au

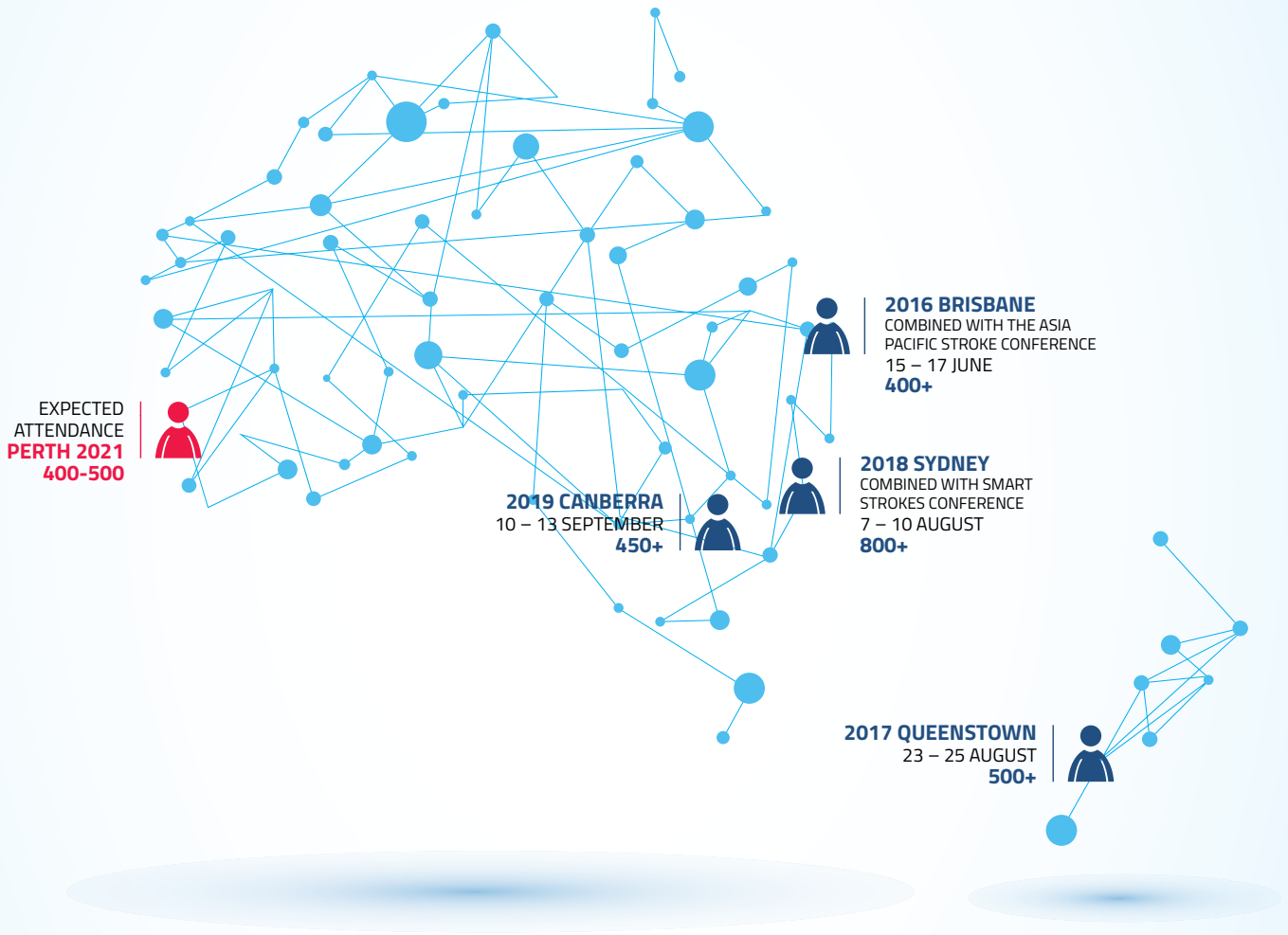
### SSA 2021 Professional Conference Organiser

#### Claudia Steiner

Sponsorship Manager  
stroke2021@theassociationspecialists.com.au



# SSA 2021 DEMOGRAPHICS





# SSA 2021 THEME AND ORGANISATION PARTNERSHIPS

Under the conference theme of 'Back to the future' our conference organising committee is hoping to develop not just a multidisciplinary meeting limited to the traditional stroke therapy, but also look for new voices, collaborations and jointly developed content from those in the greater stroke patient management ecosystem.

More details on partnerships will be made as planning develops through 2021 and in the leadup to publishing of the SSA 2021 full program.

- ANZSNR – Australian and New Zealand Society of Neuroradiology
- CSANZ - Cardiac Society of Australia and New Zealand
- ANZAN - Australian and New Zealand Association of Neurologists
- NSF - National Stroke Foundationn
- ASA - Australasian Stroke Academy
- ASNEN - Acute Stroke Nurses Education Network

## SPONSORSHIP

### PROMOTIONAL & CONFERENCE MILESTONES

**November 2020**  
Abstracts open

**January 2021**  
Early Bird Registrations Open

**February 2021**  
Abstracts Close

**April 2021**  
Early Bird Registrations Close

### WHY BECOME A SPONSOR AT THE SSA 2021?

**INCREASE:** Exposure and value with inclusions in our marketing campaigns

**ALIGN:** With other industry champions and organisations

**GENERATE:** Leads from networking opportunities

# MAJOR SPONSORSHIP OPPORTUNITIES

Entitlements	Platinum Sponsor 2 Only \$60,500	Gold Sponsor 3 Only \$38,500	Silver Sponsor 4 Only \$22,000	Bronze Sponsor 2 Only \$11,000
Logo, link and 100 word profile on conference website as Platinum Sponsor Listing on Industry Program section of pocket program and one in-app pdf advertisement	✓			
Listing of Industry Symposium on Industry Program page of Conference website which includes topic title, chair name, speaker names and bios. Maximum 300 word synopsis on content and partner logo with hyperlink	✓			
Acknowledgement at the beginning and close of the meeting	✓	✓	✓	✓
Acknowledgment as the major sponsor in all printed and promotional material	✓	✓	✓	✓
Logo, link and 100-word profile on conference website and app as sponsor	✓	✓	✓	✓
Exhibition booth	6m x 6m	6m x 3m	3m x 3m	3m x 3m
One advertisement in the program, free-of-charge. Sponsor to supply artwork	FULL PAGE	HALF PAGE	QUARTER PAGE	
Push notifications through the conference app	3 PER DAY	2 PER DAY	1 PER DAY	
Name and logo on sponsorship signage to be displayed at the meeting	✓	✓	✓	✓
Logo as a partner on all conference promotional EDMs	✓	✓	✓	✓
Priority placement in the exhibition	✓	✓	✓	✓
Softcopy delegate list. Subject to privacy laws	✓	✓	✓	✓
Satchel insert	✓	✓	✓	✓
Delegate registrations – including access to sessions, trade exhibition and day catering	6	4	2	1
Exhibitor registrations – including access to trade exhibition and day catering . No session access	6	4	2	1
Lanyard - Conference logo + sponsor logo included on all delegate lanyards. Final artwork design subject to approval by the organising committee.		ONE AVAILABLE		
Conference App – the SSA 2021 conference app will be offering the following: Conference scientific/medical program, General conference information for all attendees, Industry program,		ONE AVAILABLE		

**Additional Opportunities:** As the Platinum sponsor, we would like to offer you one of the below additional packages;

<p><b>BREAKFAST SEMINAR</b> The ASM will provide the room and the audio visual for the seminar as well as market and take bookings. As the sponsor you can provide the topic and speakers (subject to Organising Committee Approval)</p>	✓
<p><b>SESSION SPONSOR</b> Sponsor a 90 minute concurrent session in the program. This will include having your banner in the room, logo in the room and the Chair acknowledging you as the sponsor of this session. (Topic and speaker decided by Organising Committee)</p>	✓

All prices are inclusive of 10% GST



## ADDITIONAL SPONSORSHIP OPPORTUNITY

### BREAKFAST SYMPOSIUM \$11,000 (ONE ONLY)

To be held either on Wednesday or Thursday morning for 60 minutes (cost of refreshments or food not included). Sponsors are encouraged to discuss their session topics with the ASM Convenors to assist in developing an appropriate session for delegates.

### PRE-CONFERENCE WORKSHOP (HALF DAY) \$11,000

- Scientific Program Committee develop content and workshop format
- Opportunity for Workshop Sponsor to suggest presenters for inclusion in the workshop proceedings
- Logo, link and 50 word profile on conference website as Workshop Sponsor
- Logo as a sponsor on all conference promotional EDMs
- Attendee list of workshop attendees. Subject to privacy laws & GDPR
- Softcopy delegate list (including first name, last name, organisation, state, email address. Subject to privacy laws & GDPR) 7 days pre-conference and post conference
- Logo against sponsored workshop in pocket program and all instances of program promotion

## ADDITIONAL SPONSORSHIP OPPORTUNITY

### SACHEL BAG SPONSOR \$5,500 (EXCLUSIVE)

- Company Logo printed on satchel to be distributed to all conference delegates
- One (1) Exhibitor registration pass (includes access to sessions and day catering)
- One (1) Insert in the delegate satchel (no larger than A4)

### DIGITAL MARKETING SIGNAGE \$2,420 (ONLY ONE AVAILABLE)

- Digital screens landscape or portrait
- Logo, link and 25 word profile on conference website as Supporter
- Logo, link and 25 word profile on conference app as Supporter
- Logo as a Supporter on all conference promotional EDMs

### SPONSOR BRANDING OF THE COFFEE CART \$2,200

- Company banner to be displayed next to a coffee Cart
- Acrylic Sign Holder for coffee cart 1200mm wide x 300mm high
- Company logo displayed on the conference website with a direct link to your company's website

*(Please note the coffee cart would be an additional charge to the sponsor)*

### PUSH NOTIFICATION APP ADVERTISEMENT \$1,650

- One in-app pdf advertisement (live links, product and/or brand messaging)

### EDM BANNER \$1,650

- Inclusion on one conference promotional EDM with an advertising banner
- Logo as a Supporter on all conference promotional EDMs

### SACHEL INSERTS \$1,045

- Satchel insert (sponsor to supply)

### EXHIBITION BOOTH \$5,500

- 2 x Trade Registrations (no session access)
- Delegate list in accordance with Privacy Legislation
- Exhibitor lead tracking through the ASM app
- Logo, link, 25-word company profile and contact details included on the conference website and conference app
- 1 x Exhibition Space
  - Fascia board with company name
  - 2 x spotlights
  - 1 x power point
  - Octanorm booth scheme

*Booth allocation will be offered to the major sponsors first and then to others according to the level of their sponsorship.*

# PRELIMINARY PROGRAM

## Tuesday, 27 July

	Preconference Workshop 1	Preconference Workshop 2	Preconference Workshop 3	Preconference Workshop 4
	ANZSNR + SSA	Rehab and Recovery	ASTN + ESCS	TBA

## Wednesday, 28 July

0730-0830		Industry Breakfast Seminar 1	Industry Breakfast Seminar 2	
0830-1030	Opening Plenary Session (20 Minute talks and Question Time)			
1030-1100	Morning Tea			
1100-1230	Symposium 1	Symposium 2	Abstract Session 1	Abstract Session 2
1230-1330	Lunch Room and Poster viewing			
1330-1530	Plenary Session 2 (45 Minute talks and Question Time)			
1530-1600	Afternoon Tea			
1530-1700	Symposium 3	Symposium 4	Abstract Session 3	Abstract Session 4
1600-1700	ASTN AGM			
1700-1900	Welcome Reception			

## Thursday, 29 July

0630-0730	Fun Run			
0745-0845	Industry Breakfast Seminar 3	Industry Breakfast Seminar 4	Industry Breakfast Seminar 5	
0900-1030	Plenary Session 3 (45 Minute talks and Question Time)			
1030-1100	Morning Tea			
1100-1230	Symposium 5	Symposium 6	Abstract Session 5	Abstract Session 6
1230-1330	Lunch Room and Poster viewing			
1330-1530	Symposium 7	Symposium 8	Abstract Session 7	Abstract Session 8
1530-1600	Afternoon Tea			
1530-1700	Symposium 9	Symposium 10	Abstract Session 9	Abstract Session 10
1700-1800	SSA AGM			
1900-0000	Conference Dinner The Ritz-Carlton			

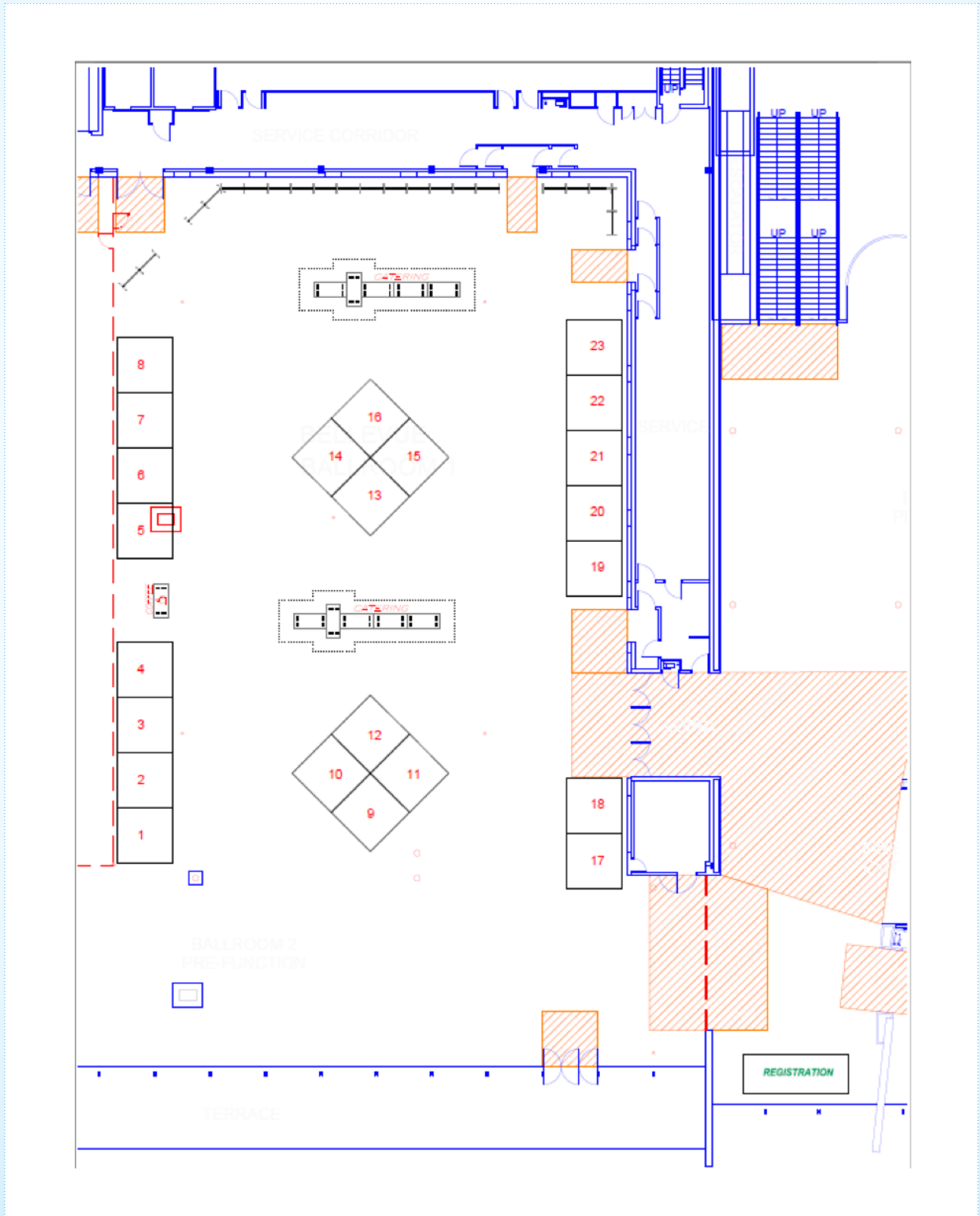
## Friday, 30 July

0900-1030	Plenary Session 4 (20 Minute talks and Question Time)			
1030-1100	Morning Tea			
1100-1230	Symposium 11	Symposium 12	Abstract Session 11	Abstract Session 12
1230-1330	Lunch Room and Poster viewing			
1315-1415	Prize Winners Presentation 4 x 15 mins			
1415-1515	Debates			
1500-1515	Conference close			





# EXHIBITION FLOOR PLAN





# SPONSORSHIP & EXHIBITION APPLICATION FORM

All prices are in Australian dollars and inclusive of GST

Contact Person:

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Blurb: (according to entitlement) \_\_\_\_\_

## SPONSORSHIP PACKAGES - Please indicate your chosen sponsorship level

Platinum \$60,500     Gold \$38,500     Silver \$22,000     Bronze \$11,000

### ADDITIONAL SPONSORSHIP OPPORTUNITY

- Pre Conference Workshop \$11,000
- Breakfast Symposium \$11,000

### ADVERTISING AND BRANDING OPPORTUNITIES

- Satchel Bag Sponsor \$5,500
- Digital Marketing Pack \$2,420
- Coffee Cart \$2,200
- Push Notification App Advertisement \$1,650
- EDM Banner \$1,650
- Satchel Insert \$1,045

### EXHIBITION OPPORTUNITIES

Exhibition Booth \$5,500 per booth

If you have more than 1 x booth/floorspace, would you like them located beside each other (if possible)  Y  N

**Location:** The Conference Managers will endeavor to allocate space in line with your request, however this cannot be guaranteed. I do not wish to be located adjacent to these companies:

I wish to be adjacent to these companies: \_\_\_\_\_

**Facia Name Signage** (Shell scheme booths only) Maximum of 30 characters including spaces:

\_\_\_\_\_

TOTAL amount payable: \$ \_\_\_\_\_

Name (please print clearly): \_\_\_\_\_

**Confirmation:** My signature below denotes that I accept the points listed in the exhibition terms and conditions\*, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

\*Please note that Sponsors will receive tailored Terms & Conditions once the booking form is received.

# EXHIBITION TERMS & CONDITIONS



1. For this contract, the term Management shall include the Organising Committee of the Stroke Society 2021.
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a refund minus a 15% processing fee will apply. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Exhibitors who have not fully paid for their stands by 30 days prior to the first day of the exhibition may not be permitted to participate in the exhibition and their stands may be re-allocated. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. There will be limited provisions for storing materials at the Perth Convention and Exhibition Centre prior to the Exhibition. Exhibitors are strongly encouraged to make arrangements with the official company handling storage and shipping for the exhibition.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
15. The Exhibitor agrees that no display may be dismantled, or goods removed during the entire run of the Exhibition but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
16. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
17. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
18. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

**I agree to abide by the said Contractual Obligations as written above.**

Company Name: \_\_\_\_\_

Signed by: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_